

## RAISE THE ROOF PROMOTION HIGHLIGHTS

### -SUPPORTING INFORMATION

1. **EVENT STRUCTURE / LEADERSHIP / TEAM STRUCTURE** – The structure of the event will go like this – we have a total of 9 buildings that we will be putting new roofs on through the weekend. The weekend will kick-off with “early bird” check-in on Thursday evening, September 16. Our goal is to get the Team Captains checked-in, including any volunteers who are able to arrive on that Thursday. The remaining volunteers can check-in on Friday evening, September 17 (standard check-in).
  - a. **TEAM CAPTAINS** – We will be recruiting individuals who are skilled and experienced with roof construction and/or building construction, and place them as Team Captains over their respective building. The Team Captain will be the “go-to” person on the roof for that building. They will take the lead with the volunteers and see that the roof project for their building is executed in the same manner for all 9 buildings. We plan to have the 9 Team Captains up to Crossroads prior to the big event so that we can lay out expectations and establish a framework for how teams will be managed and the project overall will be executed.
  - b. **VOLUNTEERS** – The goal is to have upwards of 150+ volunteers for this event. Prior to the event, we will divide the volunteers into teams of 10 people (10 minimum; more than 10 if we have more volunteers).
  
2. **EVENT SCHEDULE** – Each night after dinner we will have a designated time set aside for praise and worship and Bible study fellowship. A more detailed schedule will be available at the event check-in. Below is the goal for each day of the blitz build project:
  - a. September 16, 2010 – “EARLY BIRD” CHECK-IN
  - b. September 17, 2010 – ROOF TEAR-OFF DAY (*STANDARD CHECK-IN*)
  - c. September 18, 2010 – “RAISE THE ROOF” DAY 1 (ROOF CONSTRUCTION BEGINS)
  - d. September 19, 2010 – “RAISE THE ROOF” DAY 2 (ROOF CONSTRUCTION ENDS)
  
3. **EVENT PREPARATION** – In addition to designating Team Captains for each building, we will also be staging the materials, equipment and other mission critical items prior to the start of the event. A dumpster will be placed with each cabin / mtg. lodge, as well as the gym, for a total of 6 dumpsters to collect the old shingles, roofing materials and trash. New shingles, tar paper and nails will be placed with each building. We will have several machine lifts onsite to help in getting the materials in the air and on the roofs. (*We will be recruiting equipment operators to man the machine lifts for the weekend*). Refreshment stations will be set up around the cabins. All this will be staged and in place prior to the volunteers arrival.

4. **HOUSING** – We understand that with an event like this some people may want to come and serve as a husband and wife couple for the weekend. Presumably, we don't expect all our volunteers will bring their spouses. However, in order to accommodate the large number of volunteers for this size event, volunteers will be staying in the same cabins they will be working on throughout the weekend, and the units in the cabins will be separated by gender (men in one unit, women in one unit, etc.).
5. **NURSE / MEDICAL** – A nurse will be onsite through the duration of the blitz build project, prepped and ready for whatever potential medical situation may arise.
6. **COST TO VOLUNTEERS** – For all volunteers - the standard charges for lodging, including meals, will entirely be covered by Crossroads. It is our small way of thanking you for being such a vital part of this HUGE blitz build event.
7. **ITEMS WORTH MENTIONING** –
  - a. You must be 18 years old or older in order to be on the roof of any building during this event.
  - b. There will be additional volunteer projects prepped and ready if you want to serve on this weekend, but don't have the desire to take part in the blitz build project.
  - c. We understand that everyone who wants to volunteer may not be available for every day of the event (September 16 – 19). We encourage everyone who wants to take part in this, be it for one afternoon or all 3.5 days, to come on whatever days, nights, etc. that they are able to serve. We can use you!!!